



NORTHWEST NATIONALS PREMIER SOCCER CLUB

Annual General Meeting

June 29, 2011

Board of Directors Report to Members:

Program wide, NWN teams performed well this past year ending the year with a 3rd place ranking in the RCL.

Financially we ended the year in good health and have projected a workable budget for the new year to adequately cover expected program and coaching expenses for our 35 teams.

We have responded to new employment regulations and have moved our coaching directors into full club employee status as required by state and federal guidelines.

Members raised nearly \$50,000 at our auction this year to assist teams and our scholarship program and awarded 25 scholarships to players.

We also held our first iKick club-wide picnic and fund-raiser with great success.

We have improved our involvement and interaction with SKYC and Brier Terrace through our local association and have worked to build better integration between our clubs.

We have also been in discussion with Northshore Youth Soccer Association and Washington State Youth Soccer to explore and develop joint programs to help improve our player base and to meet the State's desire for increased association reach and the development of a seamless soccer curriculum for player development.

We have completed our first club-wide customer satisfaction survey and will be using the results to guide further program enhancements in all areas of club, player, and coaching performance. You have received a summary of the findings tonight and this report and a more comprehensive one will be posted on the website.

We have revamped our club website and will be working to improve the content areas for better communication on board activity and more current club activity information.

We have just completed a new Player - Parent Handbook covering program expectations and guidelines and this will be posted on the website within the next two weeks.

As many of you are keenly aware, we attempted to fully integrate our registration system into the new Korrio platform at the beginning of this season and although the system offers great potential for player, club and team communications, it was not ready to go in the manner we expected. We have continued to work with them in the hope of making the system more user capable and will evaluate our further use of their platform over the coming year.

In terms of training curriculums for our players, we are working closely with our coaching directors to enhance our age-based training standards, increase our player fitness and injury prevention programming and establish an improved college recruitment and readiness curriculum beginning with the U14 age group.

We are also working with our directors to create increased coaching interaction and training opportunities between all teams in each age-group to improve overall player development and access to appropriate team placement.

We have acted to improve our uniform ordering and distribution procedure by establishing a uniform coordinator position, rotating colors yearly, and using an on-line ordering system.

We have also been actively exploring the opportunity to develop and acquire new playing fields in our district. A report on the current status of the field development team has been handed out to you. We will continue to work on building alliances with the school district and city parks & recreation departments to determine possible joint projects.

A prime objective of the board over the coming year is to secure corporate sponsorships to help offset club expenses and to allow for the growth and expansion of field development. A marketing team is in place to develop specific capital campaigns and to identify and contact local and national businesses with sponsorship opportunities. The board will also be working toward the development of a NWN hosted tournament to help provide increased annual revenue and help offset player cost.

The successful operation and advancement of our club is dependent on the dedication and many hours of volunteer service provided by our board and club members. We need your help to accomplish the plans and goals that we have established for the coming years. Please consider sharing your skills and time by volunteering and becoming involved in one or more of our development committees. We have a sign up sheet here tonight that lists the areas of committee activities that are available for you to get involved with.

Thanks for your support of NWN and for your willingness to be involved tonight. Please feel free to approach any of us on the board with any questions, concerns or suggestions that you might have for us.

Presented by:
Art Stella
Vice President NW Nationals