

CANDIDATE FOR PRESIDENT

JOHN STANLEY

I have been an active parent with NWN since 2004. During this time, I have seen several changes of leadership, significant highs in team and player performance, and a number of internal challenges shake the foundation of the club.

It is my belief that NWN has every opportunity to compete with the very best clubs in the country, and if the membership agrees, believe I can help the club reach this objective.

My history with the club has been as a parent of three daughters with NWN teams since 2004:

- G90 Red (Allegra) – 2004-09 – Kendall Stanley
 - Coaches – Metzger, Nelson, O’Brien, Bashford, Daligcon
 - Wife was team treasurer for three years
 - Coordinated team recruiting profiles and information
 - Kendall is currently a Freshman player at Seattle University
- G92 Red (Rayos) – 2006-Current - Taylor Stanley
 - Coaches – O’Brien, Busey, Wilson
 - Coordinate team recruiting profiles and information
- G95 Gold – 2008-09 – Morgan Stanley
 - Coach - Greenup
 - Wife was team manager for a year

I was formerly an assistant coach for the FC Mukilteo G90 Select team 2001-03, as well as a youth club player in California and Hawaii

I believe in NWN’s goal of being the premier and magnet club in the region, and that we have a unique opportunity to pursue and achieve this goal. The recent revisions of the bylaws and changes to consolidate certain club and team operations are solid steps toward long term stability and growth, and the coaching staff currently assembled is second to none.

The keys to reaching this goal, in my mind, are the development of NWN’s brand and consistent demonstration of the kind of organizational and logistical standards that will attract the kinds of players, families, and coaches that will make it possible. To this end, there are several areas that I feel the club needs to consider to improve its product:

- Brand Awareness - NWN has great name in the soccer community, but we are still often organized as a federation of independent teams. I like to see greater standardization and visibility across the teams in terms of use of the NWN image (warmups, canopies, etc..). We want anyone who sees one of our players to recognize the club and its strength immediately.
- The Next Level of Player Development – NWN has always had a long-term view of player development. Our coaching directors and more tenured coaches have demonstrated the kinds of skills and commitment to this development that bring the individual growth, as well as the victories and club/player visibility, we are looking for in this premier-level game. I suggest we can benefit from this by establishing and publishing a more specific set of objectives for player development at each level, as well as more defined and consistent set of expectations and tools for our coaches in terms of player feedback. Further, I feel NWN can do more to prepare our coaches and players in the areas of training and injury prevention.

- Financial Stability – This has been an area of significant focus over the past few years, and there have been several key improvements over this time. The consolidation of club dues/coaching fees, introduction of electronic payments, and the annual auction are all effective ways to help manage NWN as a mature enterprise. The one area that NWN continues to fall short of many of our competitors is in external sources of income, and more specifically, an annual tournament. I suggest we need to seriously look at this, and consider several options as possible ways to establish this as part of the NWN product.
- Player/Parent Expectations and Communication – In my experience, much of the expectations of what it means to play for NWN is passed on verbally from coach to coach and manager to manager as the years go by. While the Player Contract does address many of the key specifics, it is not a very consumable document and doesn't address many important topics. I suggest a Player/Parent Handbook should be developed that outlines all the expectations, commitments, and norms of all parties – Players, Families, Managers/Treasurers, Coaches and Club.

Professionally, I am currently the Director of Business Development for a medical software company.

My education background includes:

- BA - Economics, University of Washington, 1987
- MBA, Seattle University, 1991

I suggest I have the relevant skills to provide effective leadership for NWN, including:

- Organizational Leadership – 20 years in senior management and organizational consulting positions
- Marketing/Business Development – 15 years in business development of professional services and products.

Throughout my career in management and business development, I have been involved with deep subject matter experts and have been successful in leveraging the strengths of these individuals and aligning these with the goals and objectives of the organization. I have long believed this allows for the contribution of each individual to be maximized while building a stronger whole from the collective passions of those involved.

I suggest this approach is even more valuable when working with a non-commercial enterprise like club soccer. This is a passionate endeavor for everyone involved. Harnessing and directing this energy while not suppressing it is a constant challenge that takes well defined boundaries but real flexibility within these boundaries.

I am currently in good standing with NWN

Thank you for your consideration.

John Stanley
5927 Chennault Beach Drive
Mukilteo, WA 98275
425-315-8516 – Home
562-243-4937 – Mobile

CANDIDATE FOR SECRETARY

CATHY JACKSON

I am interested in serving on the NW Nationals Board in the position of Secretary. I have worked for NW Nationals as the Administrator/Field Scheduler for 3 years, served on the Board previously, and have been the “fill-in” secretary on the Board for the last 6 months. I am also a proud parent of a NWN player (BU10). I feel my experience with the club and my relationships with the team managers and coaches would be a good asset to the board. I am interested in working with the board and the coaching directors on acquiring new fields for NWN use, and developing future partnerships with other organizations/venues, so that NWN will have more field resources moving forward.

CANDIDATE FOR BOARD MEMBER AT LARGE

DAVE GOMEZ

To all concerned - I'd like to accept the nomination to run for an at-large board position. It's an honor to be nominated and look forward to serving if I am elected.

A little background... This is our second year with the club and have been very impressed with the coaching, members and club as a whole. Our son Shane plays for the B95 Red team, coached by Todd, and is a current Boys 96 ODP pool player. My wife's name is Sara, Shane is our only child and we live in NE Seattle. I grew up playing Football in Southern CA and never played soccer. Shane got involved with soccer when he was 5 years old and I took on the coaching duties for his team for the U7 thru U10 seasons. After that I was co-manager of the District Select team Shane played on during his U11 and U12 seasons. My name is Dave Gomez, my cell # is 206/465-0379, home # is 206/525-5431 and my e-mail address is dave.gomez@comcast.net.

I currently am on the LVR Soccer Club board and have served on that board for the last 6 years as uniform coordinator. I also was responsible for the set up and maintenance (laying out, lining, putting up and taking down goals etc.) of the U10 fields the club was assigned to. As uniform coordinator I am responsible for the ordering and distribution of uniforms and gear for the 2300 players in the club and the supporting coaches. I work with two vendors, SCORE and Challenger, that supply all the uniforms and gear for the club. I negotiate costs with the suppliers and review all invoices for accuracy before submitting to the club treasurer for payment.

The majority of my career outside of soccer has been in the printing industry where I worked as a graphic designer, art director and customer service/sales. For the past 8 years I have worked as an independent sales rep for a promotional products distributor in St. Louis. My clients are mainly in WA and OR and I supply them with all their marketing and promotional needs. I have extensive knowledge in designing for, producing and sale of decorated (screenprinted and embroidered) wearables including the sourcing of those wearables. I'd love to put all that knowledge and experience to work for the NWN as their uniform coordinator, but am open to and interested in, any other positions an at-large member may be assigned.

I enjoy working with people, executing the plan and getting results. We are currently in good standing with the club and I would very much enjoy serving as a volunteer and being part of the NWN organization and its future success.

If there's anything I missed, or if there's anything else you need, please let me know.

Thank you.

Dave

CANDIDATE FOR BOARD MEMBER AT LARGE

ERNIE GONZALEZ

My name is Ernie Gonzalez and my family has been involved in youth soccer for eight years, the past two being with Northwest Nationals after the merger with Mukilteo. I have two daughters in the club, U16 and U12 and both have thoroughly enjoyed their soccer experiences and the environment provided by NWN. My involvement with soccer to this point has been primarily as a supportive parent and fan for both daughters; and as a part time volunteer for their respective teams. My interest and acceptance of an at-large board nomination is simply an extension of that; a way to broaden my participation and give something back to the organization and the families it serves.

As for my background, I have a BA (political science) from the University of Washington. My work history consists of extensive training and management experience in a corporate environment, working for Marriot Corporation early in my career. Currently I am the owner of a manufacturing company specializing in architectural millwork in commercial construction and have been in business for over 25 years. The combination of corporate and small business experience gives me a broad understanding in managing and relating to people, organization and problem solving, and coping with operational and budgetary/financial challenges. Past BOD positions included four years for the Architectural Woodwork Institute of Western Washington. Other youth related activities include coaching basketball and involvement in fund raising activities for the YMCA.

My objective for service on the NWN BOD is to continue building upon the hard work of those who have built and successfully reinforced the foundation of our club; to strengthen it first and foremost toward the benefit and development of its players (our clients). To that end, I feel that my business philosophy, which is client/customer satisfaction driven is a good fit and consistent with the club's mission.

Thanks for your consideration,

Sincerely,
Ernie Gonzalez, Jr.
H: 425.374.3158
C: 425.310.0024
Email: ernie@icsjambs.com

CANDIDATE FOR BOARD MEMBER AT LARGE

SCOTT HENDERSON

Dear Northwest Nationals Board of Directors,

Pursuant to my nomination to serve and seek election to the Northwest Nationals Premiere Soccer Club Board of Directors please accept this memoranda for consideration and as acknowledgement of my sincere interest to serve on the NWN Board of Directors.

I was born and raised in Uniontown, PA, a small town in Western PA. where youth sports and programs were an integral part of my growing up. In 1982 I earned an athletic (Football) scholarship to attend Kent State University located in Kent, OH. After 4 years as a student-athlete I graduated from Kent State University in 1987 with a Bachelor of Arts Degree in Justice Studies. In 1994 my wife (Wanda) and I moved to Washington and have resided in Snohomish County for approximately 15 years. We have one daughter, Kai, age 10 who is a third year NWN player. I am currently employed as a federal criminal investigator for the Social Security Administration/Office of the Inspector General/Office of Investigations (SSA/OIG/OI) and my wife is a flight attendant for a major airline.

As most parents our exposure to youth soccer has been through our Childs interest and involvement in youth sports. NWN Premiere Soccer Club has been an integral part of our family since 2007 when at age 7 our daughter began her Premiere Soccer experience at U-11. Three years later NWN Premiere Soccer Club remains an integral part of our lives as our daughter has learned valuable life lessons through her involvement in youth sports and NWN. Since approximately 2008 I have managed two different NWN teams and I currently serve NWN as the manager of a Girls U-11 "98" team. Admittedly I am relatively new to youth soccer but I bring a wealth of experience as a former collegiate student-athlete and youth/high school coach in the states of New York and Washington. My experiences as a student-athlete and coach both give me a unique perspective on the positive impact youth sports and programs like NWN have on communities and young people. Growing up in a small Western Pennsylvania community my involvement in youth athletics and organizations like NWN exposed me to people and opportunities that have assisted me in achieving personal goals such as a college education, being a positive influence on others and attaining successful professional goals as an adult. I owe much of my success sports and programs such as NWN.

NWN Premiere Soccer Club is a great program with a bright future in representing our community and furthering the goals of our young athletes, coaches and families. My goal for NWN is to assist players and coaches in reaching goals not only to become better soccer players or coaches but better citizens and community representatives. My desire to serve as a member of the NWN Board of Directors is something that will give me the opportunity to give back to my community while playing a small part in furthering the NWN tradition in producing great soccer players and citizens. I also look forward to working closely with others who share the same vision and passion for NWN and its families. If given the privilege to serve as a NWN Board member I will bring an enthusiasm and willingness to do what is best for NWN players, coaches and families.

In closing, thank you for the consideration and I look forward to serving NWN as a parent, manager and/or Board member if elected to do so.

Sincerely,

Scott Henderson

CANDIDATE FOR BOARD MEMBER AT LARGE

MIKE MCAUSLAN

Dear Northwest National Premier Soccer Club,

I accept the nomination for an at-large position on the NWN Board. This is my first year of involvement with NWN and I am looking forward to many, many years to follow and I am in good standing financially with NWN. I have previously been involved with FCA and have served for 1 year as a team representative. My involvement with soccer has been as a coach for 4 years and as a player, both indoor and outdoor, for over 35 years.

I am a graduate of the U.W. with a Masters Degree in Architecture. Currently I have a business as a Framing Contractor and have been a business owner for 20 plus years. As an owner I manage over 20 employees on multiple ongoing projects from remodels to 100,000 sq. foot framing projects. These skills are imperative in working as a team with multiple companies and management teams within these projects. This experience will carry over in any type of team or board position.

My objective for NWN is to be a club that will continue to grow in hopes that it will be “the premier club” of Washington State and of service to the community in the developing and training of soccer in the community. I would also love to help develop more practice and game facilities within the community which in turn would be a benefit for NWN.

I am a father of two boys who are currently with NWN and I have been married to my wife Janet for 23 years. I look forward to serving and growing with the NWN club.

Sincerely,

Mike McAuslan
mike@journeygc.com
(206) 391-4152

CANDIDATE FOR BOARD MEMBER AT LARGE

JOLIE MONEA

I accept the nomination to run for a position on the NWN Board, and I would like to run for one of the four open at-large positions.

The following is my contact information and my statement regarding my background qualifications and my goals and interest in serving on the NWN Board:

Name: Jolie Monea
E-mail: jmonea@comcast.com
Phone: Home: 425-774-3774
Cell: 206-930-3512

Soccer involvement: I have participated with my daughters in NWN soccer for two years, and we are NWN members in good standing. I currently have three daughters playing on NWN teams: U-10 developmental; U-11 blue; U-14 blue. I have coached and managed girls' recreational soccer teams. We have participated in Nationals Academies. Both my husband and I are heavily invested in and committed to the NWN club and its programs, and it is our desire to continue our involvement. We are an Edmonds family, and we appreciate having NWN in our community. We will continue to give it a high priority in the use of our time and resources for our daughters to play soccer with NWN.

Education: B.A. degree from Hillsdale College, Hillsdale, Michigan, 1995.

Background: I have served as a member of the board of directors of a non-profit organization; as vice-president and board member of a small business corporation; and I have been a small business owner.

I was an intern for a US Congressman in Washington, D.C., where I was called upon to engage with his constituents on a daily basis, fielding their questions and comments and listening to their concerns, as well as be an integral part of a team working toward a common goal.

I believe the most significant asset I would bring to this position is my experience as the mother of five daughters, four of whom play soccer. This has required me to be extremely organized and keep several "balls" in the air at once, managing their schedules and keeping track of all the information and details that go along with their involvement in the sport, including maintaining good communication with their coaches and other parents. I take an active role in the soccer training of my daughters and have worked at developing strong relationships in our soccer community.

Goals and Objectives: I would like to serve on the board because I desire to take a key role in supporting NWN to grow and succeed. I would like NWN to continue to be a place where players can develop and improve their skills and where there is consistency all along the way, from the developmental teams to the Red teams. It is my desire to support and invest my energy toward NWN being a healthy and encouraging environment, where young people will learn and develop the positive values and life skills that come by being part of a team working toward a common goal.

I currently have two daughters who are keepers, therefore I have a particular interest in supporting programs for the training, growth, and development of all NWN keepers.

CANDIDATE FOR BOARD MEMBER AT LARGE

ART STELLA

I have been involved with the NW Nationals for three years, and currently have two daughters playing on both Red and White teams at the U14 and the U11 levels. Our family has enjoyed being a part of the Nationals' family and our daughters have grown both in skill and in character as a result of their training and playing experiences.

I accepted the nomination to run for the "At Large" Board position as a result of my desire to give back to the club and to help the organization develop and grow into the best and most professionally run soccer club in the State. I am encouraged by the steps that the club has recently taken in reformulating its bylaws and in guaranteeing more active involvement in governance and voting by the club members like you and me. I am hopeful that this new club charter and governance structure will allow us to better continue with the primary goal of developing our sons and daughters into better athletes while more importantly improving their character and confidence as both individuals and as team members. As a volunteer youth basketball coach with SnoKing Youth Club for four years and as a parent of children involved in numerous youth sports over the past fifteen years, I understand how important it is to create a positive and supportive environment for the growth and development of young athletes.

I have had years of experience both managing and serving on the board of non-profit organizations. Professionally, I have a Doctorate degree in Clinical Psychology with specialties in both adolescent and family practice and community psychology. I have managed and founded several mental health service programs and most recently served as the Executive Director of Edmonds Behavioral Health, a non-profit, multi-disciplinary in-patient and out-patient program for high risk adolescents. My clinical work with teens, adults and families over the past 20 years has always been rooted in community service and my administrative duties have required a detailed understanding of the operation and requirements of running a non-profit organization. As a volunteer, I have served for the past nine years on the board for Young Life Capernaum of Greater Seattle - a non-profit program that outreaches to disabled teens and young adults with ministry, club, and camping experiences. I have acted as the Chairman of this board for the past six years. My role as chairman involves mentorship of the director and staff and an active involvement in fundraising, financial oversight, program development, and board management. I believe that I am well qualified for the board position and that I would be able to help steer our club in a professional manner over the coming years.

My hope for the club is to see more active involvement from parents and to open the channels of communication so that everyone can participate (individually and through specialized committees) in the future growth and development of NW Nationals. Our mutual goal and responsibility is to create the most positive and effective learning environment possible for our children and to provide them with every opportunity to grow into successful athletes and individuals. I would appreciate being given the opportunity to help serve this cause as a board member of our club.

CANDIDATE FOR BOARD MEMBER AT LARGE

SHEREE SWANSON

1. Name: Sheree Swanson
E-mail: sheree.swanson@mercer.com
Phone number: 425-478-0712 (cell)
2. Involvement in NWN: My twins, Emily and Justin Crichlow, are on the NWN U14 Red Girls' and Boys' teams, respectively. This is the fifth year they have played on NWN teams. Involvement in soccer generally: In college, I played for the University of California at Berkeley women's soccer team.
3. Education, skills, and/or background that will help me in this position: I have 29 years of experience in business as a health actuarial consultant, initially in San Francisco as a principal at Coopers & Lybrand, and currently as a principal with Mercer in Seattle. Several of my clients have been state public benefit boards, requiring frequent attendance and presentations at board meetings. I was also a member of the Board of Directors for a small nonprofit entity in San Francisco.
4. Are you currently in good standing with NWN? Yes
5. What are my objectives/goals for NWN and/or the Board?
 - a. Board communication to NWN parents
 - b. Board support of the NWN coaches
 - c. I would like to see the NWN Club become widely known in the area for a focus on injury prevention
6. Strengths in organizational programs and services
 - a. Knowledge of business, risk, and finance
 - b. Experience leading and participating on committees